

March 10th 2009

NEW REGIONAL TRAVEL PLAN COORDINATOR FOR SEWTA

Transportation expert Deborah Stux has joined transport alliance **Sewta** as a regional travel plan coordinator.

Deborah will provide advice and guidance to employers and organisations in Cardiff, the Vale of Glamorgan, Bridgend, Rhondda Cynon Taf and Merthyr about travel planning and promoting sustainable travel choices including increasing use of www.sewtacarshare.com - the free-to-use internet-based car sharing database.

She started her career in transportation at the Freight Transport Association where she was policy manager before moving to the Cardiff and Vale NHS Trust as their travel plan coordinator. Deborah then joined the City and County of Swansea where she was Park and Ride manager.

Deborah will work closely with her colleague Nicola Davies who is travel plan coordinator for Sewta's eastern sector covering Blaenau Gwent, Monmouth, Torfaen, Newport and Caerphilly.

Sewta is the alliance of local authorities charged with developing transport policy and delivering public transport projects on behalf of the 10 local authorities in South East Wales and their partners, both in the operating industry and in organisations representing passengers' interests.

Sewta's membership includes the local authorities of Blaenau Gwent, Bridgend, Caerphilly, Cardiff, Merthyr Tydfil, Monmouthshire, Newport, Rhondda Cynon Taf, Torfaen and the Vale of Glamorgan. Partners are the Confederation of Passenger Transport, Arriva Trains Wales, Network Rail, Bus Users UK, Passenger Focus and Sustrans. Sewta works closely with the Welsh Assembly Government which provides Transport Grant funding for many of its projects.

More...

These have included the reopening of the Ebbw Valley and Vale of Glamorgan railways lines to passenger trains, the new Blackwood Bus Station, platform extensions on the Valley lines and new stations including Llanharan near Bridgend and cycle and walking routes. Full details are available via www.sewta.gov.uk

Chair of Sewta Councillor Jeffrey James said:

“I am delighted to welcome Deborah Stux to the Sewta team. She brings experience which will be invaluable in encouraging more people to make informed decisions about their sustainable transportation choices.”

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Note to Editors:

Picture: Sewta's new Travel Planning Coordinator Deborah Stux.

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